

INVESTING IN HEALTH: THE RELATIONSHIP BETWEEN PUBLIC HEALTH SPENDING AND HEALTH IN THE EU

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1. Abstract

In the following study, I analyze the relationship between healthcare expenditure and life expectancy in 31 European Union member countries, excluding Norway and Iceland, from 2011 to 2020. Using time series and cross-sectional data, four variables were examined: healthcare expenditure as a percentage of GDP, per capita GDP, poverty, and R&D expenditure. Life expectancy was used as a health indicator. Four different models were estimated using the panel data technique, and the random effects estimation was selected as the most efficient. The results indicate a positive relationship between healthcare expenditure and life expectancy in the European Union.

- I12: Health Production
- I18: Health: Government Policy; Regulation; Public Health
- C23: Panel Data Models; Spatio-temporal Models
- C33: Multiple or Simultaneous Equation Models: Panel Data Models; Spatiotemporal Models
- H51: Government Expenditures and Health

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2. Introduction.

Public healthcare expenditure is one of the main areas of public investment in the European Union (EU). Most EU countries have publicly funded healthcare systems, which are responsible for the majority of healthcare services. However, in a context of budget constraints and increasing healthcare needs, it is essential to understand how public healthcare expenditure affects people's health.

In this regard, numerous econometric studies have analyzed the relationship between public healthcare expenditure and health indicators in EU countries. Overall, the literature suggests that higher public healthcare expenditure is associated with better health outcomes, such as increased life expectancy and lower mortality rates. However, the results of these studies vary across countries and the health indicators analyzed.

In addition, some econometric studies have also investigated the effectiveness of public health spending in the EU. In other words, they have tried to assess whether higher public health spending translates into a proportional improvement in health indicators. The results of these studies have been mixed, suggesting that the effectiveness of public health spending may depend on contextual factors and the way in which it is distributed and used.

According to data from the Organization for Economic Cooperation and Development **(OECD)**, the countries that invest the most in public health spending in Europe are Switzerland, Norway and Luxembourg, while the countries that invest the least are Romania, Latvia and Poland. However, it is important to keep in mind that public health spending is not the only factor influencing the health of the population, and that other factors such as the quality of medical care and disease prevention also play an important role.

In addition to public health spending, there are other factors that influence people's health. Some of the main factors are access to quality health services, educational level, income, employment, housing, and the social and physical environment. These factors are interconnected and affect health in complex and interdependent ways.

Health encompasses subjective aspects (physical, mental and social well-being), objectives (functioning capacity) and social aspects (adaptation and socially productive work), therefore, it is a resource for daily life, not the objective of life. It is a positive concept that emphasizes social and personal resources, as well as physical aptitudes. (De La Guardia, 2020).

For example, access to quality health services is essential to prevent and treat disease, but educational level and income can influence people's ability to access these services and follow prescribed treatments. Employment and adequate housing can also affect health, as job insecurity or homelessness can increase stress and anxiety, which can lead to mental and physical health problems.

Therefore, understanding how these factors interact and contribute to health is essential to address health inequalities and improve people's quality of life. Econometric studies can help to identify the relationship between these factors and health, and to quantify the importance of each of them in determining the health of the population.

In general, countries that invest more in public health spending tend to have **better life expectancy**, **lower mortality rates**, and higher satisfaction with the health care system, while countries that invest less in health often have worse general health and limited access to medical care.

In conclusion, the review of the literature on how public health spending affects the health of people in the EU, and the evaluation of its effectiveness, are **relevant issues for decision-making in public health policies**. Econometric studies offer a valuable tool to empirically analyze this relationship and provide evidence to improve the effectiveness and equity in the allocation of public resources for health.

2.1. Literature Review.

Literature review is a fundamental tool in any research, especially in the field of econometrics. The literature review allows researchers to find out about previous works related to the subject of study and establish the theoretical and conceptual framework necessary to develop their research.

In econometric studies, the literature review is crucial to identify the econometric models previously used in the literature, as well as to **select the appropriate variables and appropriate statistical analysis techniques** for data analysis. In addition, it allows researchers to assess the quality and relevance of previous studies, identify gaps in the existing literature, and establish new research questions.

The relationship between public health spending and health is a widely researched topic in the economic literature. Most studies focus on examining how public health spending affects life expectancy and other health indicators. In this sense, the use of econometric techniques has become very common to try to measure the causal relationship between public health spending and health. In this review of the literature, the results of different econometric studies that have examined the relationship between public health spending and health in various countries of the world are analyzed. For this, articles have been searched in **Google Academics** that use econometric techniques to measure the causal relationship between these two variables.

The aim of this literature review is to provide an overview of the **most relevant findings in the economic literature** on how public health spending affects health. In addition, it is intended to identify **the limitations and possible gaps** in the current literature to guide future research in this area. In short, this review of the literature is a useful tool for those interested in understanding the relationship between public health spending and health from an economic perspective.

Title and complete	Objective of the article and	Dependent and	Scope of work and	Most notable results related to the
reference.	relationship with our work.	independent variables	methodology.	hypotheses raised in our work.
		used.		
Authors				
Magazine, Volume				
(Number) and				
pages.				
"Public spending	The objective of the article is	The dependent variable	The scope of the work focuses	The results of the study indicate that
on health and	to analyze the relationship	used in the study is the	on the analysis of the	there is an inverse relationship between
infant mortality in	between public spending on	infant mortality rate in	relationship between public	public spending on health and infant
Mexico: time series	health and infant mortality in	Mexico, while the	spending on health and infant	mortality in Mexico during the study
analysis."	Mexico during the period	independent variable is	mortality in Mexico, using time	period.
	1990-2014, by applying a	public spending on	series data for the period 1990-	
Sandoval-Mendoza,	time series regression	health as a percentage	2014.	The increase in public spending on
Teresita de Jesús;	model.	of GDP.		health was associated with a significant
Salinas-Rodríguez,			For the analysis, a time series	decrease in the infant mortality rate. In
Aarón.			regression model is used that	addition, the study found that the
			includes the infant mortality rate	relationship between public spending on
Salud pública de			as a dependent variable and	health and infant mortality was stronger
México, vol.60, n.2,			public spending on health as a	in the regions of the country with higher
2018, pp.240-248.			percentage of GDP as an	levels of poverty and marginalization.
ISSN 0036-3634.			independent variable.	The authors suggest that greater
Salud pública de				investment in health is required to
México				improve child health in Mexico,
Volumen: 60				especially in the poorest and most
Número: 2				marginalized regions of the country.
Páginas: 240-248				
"The offects of	The objective of this article is	The outhors use total	This article is based on a review	The outhors conclude that demographic
demographic aging	to analyze the myths and	health expenditure as	of the literature on the impact of	aging is not the main factor explaining
on health	realities related to the impact	the dependent variable	demographic aging on health	the increase in healthcare spending in
spending: myths	of demographic aging on	and the population aged	spending in Spain and in other	Snain
and realities"	health spending in Spain.	65 and over as the	countries.	In addition, the authors highlight the
	noain oponang n opann	independent variable.		importance of improving the efficiency in
Pilar García-Gómez,	The authors examine the		The authors use an econometric	the use of health resources and the need
Ángel López Nicolás,	common belief that	Other variables such as	model to analyze the	for public policies to address
y Victoria Rodríguez.	demographic aging is	per capita income, the	relationship between the	demographic aging.
Health Gazette	primarily responsible for the	number of doctors and	population aged 65 and over and	
	increase in healthcare	nurses, and health	total health spending. They also	
Volume 15, Issue	spending.	coverage are also	perform a descriptive analysis of	
2, 2001, Pages 154-		considered.	data on health spending and	
163.			population.	
3 April 2012				
3 April 2013				

Title and	Objective of the article	Dependent and	Scope of work and	Most notable results related to the	
complete	and relationship with our	independent	methodology.	hypotheses raised in our work.	
reference.	work.	variables used.			
Authors					
Magazine,					
Volume (Number)					
and pages.					
"Public health	The article analyzes the	Dependent variable:	The period of analysis extends	The results show that per capita public health	
spending and life	evolution of the years lived	years lived with and	from 2006 to 2019, in order to	spending is one of the components that best	
expectancy: a	with and without the most	without chronic	capture the phases of	explains the differences in health between	
healthy	common diseases from the	conditions from the	expansion, crisis and	regions and that higher public health	
investment. "	age of 50 in 17 Autonomous	age of 50 in the 17	economic recovery.	spending implies more years lived in good	
	Communities of Spain,	Autonomous		health and fewer years lived in poor health.	
Elisenda Rentería	during the period 2006-	Communities of	The scope of the work is to		
Perez	2019, in order to understand	Spain.	analyze the years lived with	In addition, it is observed that during the	
Pilar Zueras	their association with macro	Independent variable:	and without disabling diseases	economic recession between 2008-2014, life	
Castillo	socioeconomic factors,	various macro	in relation to various	expectancy in Spain did not stop growing and	
	public provision health	socioeconomic	socioeconomic factors in 17	the greatest benefits in mortality were in the	
Perspectives	services, public health	factors, public	autonomous communities of	most disadvantaged social classes. However,	
demográfiques.	spending and behaviors	provision of health	Spain and in a period of time	the regional heterogeneity of Spain and its	
OCT 2022 № 029	related to health.	services, public health	that includes the economic	decentralized public healthcare produced a	
001 2022 11 020	—	spending, and	crisis and subsequent	growing heterogeneity of life expectancies in	
	The objective of the study is	behaviors related to	recovery.	good and poor health by Autonomous	
	to observe how various	health, with per capita		Community in a context of economic crisis.	
	regional economic and	public health spending			
	sociodemographic factors	being the one that			
	may be associated with	best explains the			
	changes in health indicators.	differences in health			
		between regions.			

Table 1. Literature review.

2.2. Conceptual framework and starting hypothesis.

Health spending is known to be **an important determinant** of overall health. If health systems are capable of providing quality care to the population, it is possible to prevent and treat diseases, reduce mortality and improve quality of life. Life expectancy, on the other hand, is a widely used health indicator that measures the number of years a person can expect to live in a given country.

Therefore, higher per capita health spending is expected to imply **more years of life expectancy in health and fewer years of life expectancy in ill health**. (Renteria and Zueras, 2022). However, this relationship is not necessarily linear and can be affected by other factors, such as income level, education, lifestyle, and environmental factors.

The "**research question**" or research question is a question that is formulated with the aim of orienting and guiding the investigation. This question is based on the problem to be solved, and serves to define the scope and direction of the investigation.

In this case, the research question is: How does health spending in the European Union affect people's life expectancy?

In this case, the null and alternative hypotheses are as follows:

- **Null hypothesis (H0):** There is no relationship between health spending and life expectancy in the European Union.
- Alternative hypothesis (H1): There is a positive relationship between health spending and life expectancy in the European Union.

The null hypothesis is stated as the initial statement to be tested and is assumed to be true until the data shows otherwise. In this case, H0 states that there is no relationship between health spending and life expectancy in the European Union. The alternative hypothesis is established as the statement contrary to the null hypothesis and is the one that is tried to be demonstrated. In this case, H1 suggests that there is a positive relationship between health spending and life expectancy in the European Union.

It is important to note that normally rejecting the null hypothesis accepts the alternative hypothesis, even though the two hypotheses are complementary and not exclusive, which means that in some cases this might not be the case.

In this case, the alternative hypothesis would be accepted if sufficient statistical evidence is found to conclude that health spending has a significant effect on the life expectancy of people in the European Union. The null hypothesis would be rejected in that case. On the other hand, the null hypothesis would be accepted if there is insufficient evidence to reject it. This would mean that there is not enough statistical evidence to affirm that there is a significant relationship between health spending and the life expectancy of people in the European Union.

3. Objetives.

Econometric studies are key tools for understanding the relationship between economic and social variables and how they influence each other. The main goal of an econometric study is to **analyze existing data to develop statistical models** that can be used to predict future outcomes or identify causal relationships between different factors.

Another important objective is to test hypotheses and evaluate the validity of the proposed models. To achieve these goals, econometric studies often use advanced

data analysis techniques, including multiple regressions, time series analysis, and hypothesis testing.

In general, econometric studies seek to provide useful and valuable information for decision-making in fields such as economic policy, business management, and academic research. According to Herbert Simon, decision makers do not always seek to maximize utility or economic benefits, but also take other factors into account, such as political, social, and cognitive constraints. Therefore, it is important that econometric studies are carried out with methodological rigor and that reliable and up-to-date databases are used.

The main objective of this study is to analyze the relationship between spending on public health and the health of people in the countries of the European Union, as well as to identify other relevant variables that may affect this relationship. To do this, the **Stata software** will be used and a database with information from 31 EU countries between 2011 and 2020 will be used. The econometric study will therefore make it possible to assess the importance of spending on public health and other determining variables in the population health in the European Union.

4. Data and Methodology.

4.1. Variable description.

A panel data series study refers to an empirical analysis that uses time series data and cross-sectional data to examine the relationship between variables. In this case, the study has been carried out in a chronological period of time from 2011 to 2020, using data from 31 member countries of the European Union, excluding Norway and Iceland.

The panel data technique is very useful in economics, since it allows the analysis of the interactions between variables over time and between different groups or countries. In the case of this study, it has been used to investigate the relationship between spending on public health and the health of people in the countries of the European Union, as well as other variables that have been considered relevant.

A panel data series study refers to an empirical analysis that uses time series data and cross-sectional data to examine the relationship between variables. In this case, the study has been carried out in a chronological **period of time from 2011 to 2020, using data from 31-member countries of the European Union, excluding Norway and Iceland.**

Norway is a Scandinavian country that is part of the European Economic Area and has an association agreement with the European Union. Iceland, for its part, is an island country located in the North Atlantic and also has an association agreement with the European Union, but is not part of the European Economic Area or the European Union.

The sample of countries included in the study is: Belgium, Bulgaria, Czech Republic, Denmark, Germany, Estonia, Ireland, Greece, Spain, France, Croatia, Italy, Cyprus, Latvia, Lithuania, Luxembourg, Hungary, Malta, the Netherlands, Austria, Poland, Portugal, Romania, Slovenia, Slovakia, Finland, Sweden, the United Kingdom, Iceland, Norway and Switzerland.

To carry out this study I have used five variables:

• Life expectancy measured in years of life (healthy_years): This variable refers to the number of years that a person in a given country is expected to live. It is calculated using mortality data and life expectancy at each age. This measure is used as an indicator of the general health of a population.

• Health expenditure in terms of GDP (health_exp_gdp): This variable measures total health expenditure (public and private) as a percentage of a country's GDP. This indicator is used to assess the level of priority given to health in a country and its impact on the economy.

• **GDP per capita measured in euros per capita (gdp_per_capita)**: GDP per capita is the total value of goods and services produced in a country divided by its population. It is a measure commonly used to compare the level of wealth and well-being between countries.

• **Poverty measured as a percentage (poverty)**: This variable refers to the percentage of the population that lives below the poverty line. The poverty line is defined as the income below which a person cannot meet their basic needs.

• **R&D spending as a percentage of GDP (id)**: This variable measure total research and development spending (public and private) as a percentage of a country's GDP. It is used to assess the level of investment in science and technology and its impact on economic and social development.

In this case, the **independent variable** would be health spending in terms of GDP, GDP per capita measured in euros per capita, poverty measured as a percentage, and R&D spending as a percentage of GDP, since these are the variables that are they will manipulate or analyze to see their effect on health. The **dependent variable** would be

health, which in this case can be measured in different ways, such as life expectancy measured in years of life. This is because health is the variable that is expected to be influenced by health spending in terms of GDP, and therefore it is the variable that one wants to measure and analyze based on the independent variable.

4.2. Database.

Eurostat is the statistical office of the European Union, in charge of compiling and publishing data and statistics on various topics that affect the Member States of the EU. In my study, I have used data from this source to analyze the relationship between health spending in terms of GDP and life expectancy in 31 European Union countries, excluding Norway and Iceland.

By collecting and organizing these data, I perform an econometric analysis to investigate the relationship between these important variables and obtain meaningful results. With the help of the obtained database, I carry out a more detailed and rigorous analysis of the relationship between health spending and life expectancy in the EU. On the other hand, thanks to Excel, I collect and organize the data of 310 observations, corresponding to the period from 2011 to 2020 for each of the countries.

Below is the database that I will use during the econometric study. As the database is very extensive, observations from two countries, Belgium and Bulgaria, are shown below.

	А	В	С	D	E	F	G	н	1	
1	t	i	С	i_id	healthy_years	health_exp_gpd	gdp_per_capita	poverty	id	_
2	2011	Bel	1	Belgium	63,5	10,36	33460	8,8	2,17	
3	2012	Bel	1	Belgium	64,6	10,48	33490	8,3	2,28	
4	2013	Bel	1	Belgium	63,9	10,55	33490	8,8	2,33	
5	2014	Bel	1	Belgium	64,1	10,58	33870	7,9	2,37	
6	2015	Bel	1	Belgium	64,2	10,77	34360	8,6	2,43	
7	2016	Bel	1	Belgium	63,7	10,76	34620	9,3	2,52	
8	2017	Bel	1	Belgium	63,7	10,75	35050	8,6	2,67	
9	2018	Bel	1	Belgium	63,4	10,79	35510	8,1	2,86	
10	2019	Bel	1	Belgium	62,4	10,66	36110	8,9	3,16	
11	2020	Bel	1	Belgium	63,8	11,06	34010	7,8	3,35	
12	2011	Bul	2	Bulgaria	64	7,1	5320	27,8	0,53	
13	2012	Bul	2	Bulgaria	63,9	7,54	5390	32,8	0,6	
14	2013	Bul	2	Bulgaria	64,5	7,14	5390	32,9	0,63	
15	2014	Bul	2	Bulgaria	64	7,68	5470	31,7	0, 79	
16	2015	Bul	2	Bulgaria	63,2	7,39	5700	30,6	0,95	
17	2016	Bul	2	Bulgaria	65,7	7,46	5910	28,9	0,77	
18	2017	Bul	2	Bulgaria	64,5	7,49	6120	28	0,74	
19	2018	Bul	2	Bulgaria	65,8	7,33	6330	26,5	0,75	
20	2019	Bul	2	Bulgaria	66,3	7,09	6630	23,7	0,83	
21	2020	Bul	2	Bulgaria	65,6	8,52	6410	18,6	0,85	
22	2011	CR	3	Czechia	62,9	8,52	15310	8,7	1,54	
	2012	CD	2	Crashia	(2.2	0.50	15170	0.2	1 77	

Picture 1. Database Created.

4.3. Univariate Statistics.

Univariate statistics are numerical measures that are applied to a single variable and provide information about its characteristics and distribution. Table 1 below shows the main univariate statistics (mean, median, minimum and maximum values, and standard deviation) of the variables included in our model to be estimated.

Variable	Obs	Mean	Std. Dev.	Min	Мах
Healthy_years	310	62,2154	4,8673	51,4	75,1
Health_exp_gdp	310	8,5921	1,8767	4,7	12,82
Gdp_per_capita	310	28.651,32	18.372,08	5.320	84.750
poverty	310	10,6715	8,9212	1,4	40,6
id	310	1,5651	0,8711	0,38	3.62

Table 2. Main univariate statistics.

For the life expectancy variable, it can be seen that the mean is 62.2 years, with a standard deviation of 4.867, which indicates that most of the observations are in a range close to the mean. The minimum is 51.4 years and the maximum is 75.1 years.

For the health spending variable in terms of GDP, it can be seen that the mean is 8.592, with a standard deviation of 1.8786, indicating that there is significant variability in health spending across countries. The minimum expenditure is 4.7% of GDP and the maximum is 12.82%.

Regarding GDP per capita, the average is 28,651.32 euros per capita, with a standard deviation of 18,372.08, which indicates great variability between countries in terms of their economic wealth. The minimum GDP per capita is 1.4 euros and the maximum is 40.6 euros.

In the poverty variable measured as a percentage, it can be observed that the average is 10.67%, with a standard deviation of 8.92, which indicates a great variability in the poverty rate between countries. The minimum value is 1.4% and the maximum is 40.6%.

For the R&D spending variable as a percentage of GDP, it can be seen that the mean is 1.565%, with a standard deviation of 0.871, indicating moderate variability in R&D spending across countries. The minimum expenditure is 0.38% of GDP and the maximum is 3.62%.

In general, these univariate statistics provide an overview of the distribution of the data and can be helpful in identifying possible patterns or trends in the data.

4.4. Multivariate Statistics.

The **correlation matrix** is a table that shows the Pearson correlation coefficients between all the variables included in an analysis. Each cell in the table represents the correlation coefficient between two variables, which varies in a range from -1 to 1.

A positive correlation coefficient indicates a direct relationship between two variables, which means that increases in one variable are associated with increases in the other variable. On the other hand, a negative correlation coefficient indicates an inverse relationship, which means that increases in one variable are associated with decreases in the other variable. A correlation coefficient close to zero indicates that there is no relationship between the two variables.

The correlation matrix is important in econometric analyzes because it allows to identify the strength and direction of the relationships between the variables included in the model. In addition, it is also useful for detecting possible multicollinearity problems, which occurs when two or more variables are highly correlated with each other, which can affect the accuracy of the model results. Thus, Table 2 shows the correlation matrix between the previously mentioned variables:

	Healthy_years	Health_exp_gdp	Gdp_per_capita	poverty	id
Healthy_years	1.00				
Health_exp_gdp	0,2925	1.00			
Gdp_per_capita	0,3393	0,3503	1.00		
poverty	-0,0010	-0,3618	-0,5297	1.00	
id	0,0381	0,6227	0,3652	-0.5241	1.00

Table 3. Multivariate statistics.

In this case, we can observe that life expectancy is weakly correlated with health spending (0.2925) and moderately correlated with GDP per capita (0.339).

Health spending and GDP per capita also show a moderate correlation (0.350). On the other hand, poverty shows a weakly negative correlation (-0.001) with life expectancy, a moderately negative correlation with GDP per capita (-0.5297) and a weakly negative correlation with R&D spending (-0.5241).

Finally, R&D spending shows a moderate correlation with health spending (0.6227) and with GDP per capita (0.3652).

In summary, the correlation matrix allows us to understand the relationship between the different variables and how they relate to each other.

4.5. Econometric model.

The econometric model to be created has life expectancy as the dependent variable and health spending in terms of GDP, GDP per capita measured in euros per capita, poverty measured as a percentage, and R&D spending as independent variables. The database used for this analysis consists of information from 31 countries during the years 2011 to 2020.

Healthy_years it = $\beta_0 + \beta_1$ health_exp_gdp it + β_2 gdp_per_capita it + β_3 poverty it + β_4 id it + $\alpha_1 + \varepsilon_1$ it

i=1,2,3, ...,31 countries *t*=2011,2012,...,2020.

The econometric model that I have written is a **multiple linear regression model** that tries to explain the variable "Healthy_years" (years of healthy life) based on four other independent variables: "health_exp_gdp" (health expenditure in terms of GDP), "gdp_per_capita" (GDP per capita), "poverty" (poverty measured as a percentage) and "id" (R&D expenditure as a percentage of GDP).

The model states that the value of the variable "Healthy_years" is determined by a linear combination of the other four independent variables, and fits a linear trend over time (α it is the error term).

The notation i=1,2,3,...,31 countries indicates that the model is applied to a set of 31 countries, while t=2011,2012,...,2020 indicates that data from the years are considered. 2011 to 2020.

In accordance with the econometric theory and the study carried out with the previous literature, the signs that we expect to obtain for the coefficients that accompany the dependent variable are explained in the following table:

Dependent variable	Independent variable	Economic intuition				
	Health expenditure in	$\beta>0$. Positive sign, since higher health spending is expected to be associated				
	terms of GDP	with longer life expectancy, as this may mean that the population has improved				
	(health_exp_gdp)	access and quality of medical care.				
Life expectancy	GDP per capita	β >0. Positive sign. Higher GDP per capita is expected to be associated with				
measured in years of	measured in euros per	longer life expectancy, as this may mean that the population has access to better				
life	capita (gdp_per_capita)	living conditions, food and services, as well as better medical care.				
(healthy_years)						
	Poverty measured in	β <0. Negative sign. A higher level of poverty is expected to be associated with a				
	percentage (poverty)	lower life expectancy, as poverty can lead to a lower quality of life, lack of access				
		to health care, and increased risks of disease.				

R&D spending as a	β>0. Positive sign. Higher R&D spending is expected to be associated with
percentage of GDP (id)	longer life expectancy, as it can lead to medical and technological discoveries
	that improve the health and quality of life of the population.

Table 4. Expected signs in the econometric study.

5. Results.

After specifying the econometric model, the next step would be its estimation. Thus, I will use various estimation methods (**Fused Ordinary Least Squares (OLS)**, **Fixed Effects**, **Individual and Temporary Fixed Effects**, **and Random Effects**), to end by discussing which of them is appropriate.

5.1. Estimates with the different methodologies.

5.1.1. Estimation by Fused OLS (Pooled OLS).

A first approximation would be to estimate by Fused Ordinary Least Squares. The **OLS technique (Ordinary Least Squares)** merged or pooled OLS, is used to estimate the coefficients of a regression when the data come from multiple samples that are combined in a single sample. This technique is used when it is assumed that the relationship between the independent variables and the dependent variable is the same in all samples.

To do this, using the statistical software Stata, using robust standard deviations to heteroscedasdity, the output represented in the following table is obtained:

Healthy_years it = $\beta_0 + \beta_1$ health_exp_gdp it + $\beta_2 \log_gdpcap$ it + β_3 poverty it + β_4 id it + Uit

i=1,2,3,...,31 countries *t*=2011,2012,...,2020.

Where:

- *Healthy_years it* represents the dependent variable for the ith unit (country) in time period t.
- x1_it, x2_it, ..., xk_it are the k independent variables for the ith unit in time period t.
- **β_0** is the intercept of the model.
- β_1, β_2, ..., β_k are the coefficients of the independent variables to be estimated.
- **u_it** is the random error term for the ith unit in time period t.

healthy_years	Coef.	Robust Std. Err.	t	P>t	[95% Conf.	Interval]
health_exp_gpd	0.7121375	.1692607	4.21	0.000	0.379071	1.045204
log_gdpcap	8.269625	1.015868	8.14	0.000	6.270628	10.26862
poverty	0.1434974	0.0285631	5.02	0.000	.0872918	0.199703
id	-1.288059	0.5077617	-2.54	0.012	-2.287219	-0.2889
_cons	20.45036	4.278346	4.78	0.000	12.03155	28.86918

Table 5. Pooled OLS estimation.

The results of the model show that all the independent variables are **statistically significant at a significance level of 5%**. In the result of the Pooled OLS estimation, it can be seen that all the independent variables have a p value less than 0.05, which indicates that they are statistically significant at a significance level of 5%. This means that the estimated coefficients of these variables are unlikely to be zero in the population from which the sample was drawn. In other words, there is a significant relationship between the dependent variable (healthy_years) and the independent variables (health_exp_gdp, log_gdpcap, poverty, id) at the 5% significance level.

Regarding the coefficients, it is observed that the coefficient of the variable health_exp_gdp is 0.712, which suggests that a 1% increase in health spending in relation to GDP is associated with an increase of 0.712 years in life expectancy, keeping the other variables of the model constant.

The coefficient of the variable log_gdp_cap is 8,270, indicating that a 1% increase in GDP per capita is associated with an increase of 8,270 years in life expectancy, holding the other variables in the model constant.

On the other hand, the coefficient of the "poverty" variable is 0.143, which suggests that a 1% increase in the poverty rate is associated with an increase of 0.143 years in life expectancy, keeping the other variables constant. model.

Finally, the coefficient of the variable "id" is -1.288, which indicates that higher spending on R&D is associated with a decrease in life expectancy in the countries in the sample.

Regarding the intercept (constant), it is observed that its value is 20,450, which indicates that life expectancy in the absence of the independent variables would be 20,450 years.

It is important to highlight that the "id" variable turned out to be significant and with a negative effect on life expectancy, which could indicate that spending on R&D may have unwanted effects on the health of the population. It is important to delve into this aspect in order to better understand this relationship and to be able to take measures to improve the health of the population in the future.

The coefficient of the variable "poverty" in the econometric model is positive, meaning that the increase in poverty is associated with an increase in life expectancy instead of a decrease. This may seem counterintuitive, but it's important to remember that correlation does not imply causation.

There may be other factors at play that are affecting the relationship between poverty and life expectancy. For example, countries with higher poverty rates may also have stronger health systems or more effective social policies that offset the negative effect of poverty on health. It is important to consider these possible alternative explanations before jumping to conclusions.

In any case, the fact that the coefficient is positive does not necessarily mean that the "poverty" variable is not relevant in the model. It may continue to be an important variable in explaining life expectancy, even if its effect on it is different from what was expected.

5.1.2 Fixed Effects Estimation.

Fixed Effects (FE) estimation is an econometric estimation method that allows controlling for unobservable variables that are constant over time but vary between units (countries, in this case) in the panel data.

In this case, the model would look like:

Healthy_years $it = \beta_0 + \beta_1$ health_exp_gdp $it + \beta_2 \log_g dpcap it + \beta_3$ poverty $it + \beta_4$ id $it + \alpha_1 + u_1$

i=1,2,3,...,31 countries *t*=2011,2012,...,2020.

To carry out the FE estimate, the transformed ordinary least squares method (within) is used, which consists of subtracting the mean of each country from each variable, so that the fixed effects of the independent variables are eliminated and the regression coefficients are obtained. showing the relationship between the independent variables and the dependent variable after controlling for country fixed effects.

It is important to highlight that the FE model only allows to identify the effects of variables that vary over time (within each country) and does not allow to identify the effects of variables that vary between countries.

healthy_years	Coef.	Robust Std. Err.	t	P>t	[95% Conf.	Interval]
health_exp_gpd	0.3012316	0.3119297	0.97	0.342	3358138	0.938277
log_gdpcap	2.088913	10.08424	0.21	0.837	-18.50584	22.68367
poverty	0179138	0.1032761	-0.17	0.863	2288318	0.1930042
id	0.3110838	0.7766187	0.40	0.692	-1.274983	1.897151
_cons	50.20482	47.04466	1.07	0.294	-45.8732	146.2828
sigma_u	4.3292845					
sigma_e	1.956452					

Table 6. Fixed Effects estimation.

rho

0.83040854

In the Fixed Effects econometric study, the linear panel model is used to estimate the relationship between the dependent variable, "healthy_years", and the independent variables "health_exp_gpd", "log_gdpcap", "poverty" and "id". We control for fixed effects to account for unobservable heterogeneity over time.

The estimated coefficient for the variable "health_exp_gpd" is 0.3012, with a robust standard error of 0.3119. However, **this coefficient does not turn out to be statistically significant** with a p-value of 0.342, which means that the null hypothesis that the variable "health_exp_gpd" does not have a significant effect on the dependent variable "healthy_years" at a level cannot be rejected. of significance of 5%.

The coefficient for the variable "log_gdpcap" is 2.0889, with a robust standard error of 10.0842. This coefficient is also not statistically significant with a p value of 0.837, which suggests that there is not enough evidence to affirm that per capita income has a significant effect on health.

The coefficient for the "poverty" variable is -0.0179, with a robust standard error of 0.1033. As in the previous cases, the coefficient does not turn out to be statistically significant with a p value of 0.863. That is, it cannot be concluded that the poverty rate has a significant effect on the dependent variable "healthy_years".

The coefficient for the variable "id" is 0.3111, with a robust standard error of 0.7766. This coefficient is also not statistically significant with a p value of 0.692, suggesting that R&D spending as a percentage of GDP does not have a significant effect on health.

Regarding the error parameters, sigma_u gives a value of 4.3293, which indicates that the unobservable variation in time that was not captured by the fixed effects represents approximately 82.5% of the total variation in the dependent variable "healthy_years". Sigma_e, the error parameter for the error term, has a value of 1.9565, indicating that the unexplained variation in the dependent variable "healthy_years" by the independent

variables and fixed effects represents approximately 17.5% of the total variation. The rho value was 0.8304, which indicates that the correlation between unobservable errors over time is high.

In summary, the results of the Fixed Effects econometric model suggest that **none of the independent variables studied have a statistically significant effect** on the dependent variable "healthy_years". Furthermore, the values of sigma_u, sigma_e and rho indicate that there is significant unobserved variability over time and a high correlation between unobservable errors over time. These findings suggest that there may be other unmeasured factors affecting health that should be considered in future analyses.

5.1.3. Comparative Pooled OLS vs FE.

The following table presents a comparison between the results obtained by both estimation methods:

Variable	МСО	FE
health_exp_gdp	0.71213746	0.30123163
log_gdpcap	8.269625	2.0889126
poverty	0.14349743	01791377
id	-1.2880595	0.31108379
_cons	20.450364	50.204819

Table 7. Pooled OLS vs Fixed Effects estimation.

The main differences between the Pooled OLS study and the Fixed Effects study are due to the treatment of variables that **do not vary over time**. In the Pooled OLS model, all variables are treated as if they were independent variables without considering the possibility that some of the effects are fixed in time. Therefore, all effects are assumed to be constant for all individuals over time. On the other hand, in the Fixed Effects model, the individual effects are considered and the fixed effects not observed in time are eliminated.

In terms of model output, the **Fixed Effects model tends to have lower coefficients than the Pooled OLS model**. This is because the Fixed Effects model removes the variance of unobserved individual effects over time, which increases the precision of the model and reduces the possibility of specification errors. Furthermore, in the Fixed Effects model, the errors are not correlated with the independent variables, which means that more accurate and reliable tests of significance can be applied.

In the case of the observed data, it can be seen that the estimated coefficients for most of the variables differ in both models. For example, the coefficient of health_exp_gdp is

dramatically reduced in the Fixed Effects model, suggesting that the effect of the variable is smaller once unobserved time fixed effects are removed. The log_gdpcap coefficient is also reduced in the Fixed Effects model. The poverty coefficient changes from positive to negative, suggesting that the poverty rate has a negative impact on the dependent variable once unobserved time fixed effects are removed. Finally, the coefficient of id also becomes positive in the Fixed Effects model.

However, we could ask ourselves if, in addition to individual fixed effects, there are also temporary fixed effects (that is, if there is a heterogeneous behavior for the years considered, which can be considered constant between countries). For this purpose, we will apply the individual and time fixed effects method below.

5.1.4. Estimation by Individual and Temporary Fixed Effects (Two-way fixed effects).

Two-way fixed effects estimation is a panel data analysis method that takes into account both individual fixed effects and time fixed effects. In other words, this technique makes it possible to control for unobserved differences between individuals and unobserved changes over time, which can lead to bias in the estimation of the variables of interest.

The main idea behind the Two-way fixed effects estimation is that **the fixed effects of individuals and time can be included in the regression model** through dummy variables that capture the cross-variation of the data. By including these dummy variables, we control for unobserved heterogeneity that may affect the relationship between the explanatory variables and the dependent variable.

Healthy_years $it = \beta_0 + \beta_1$ health_exp_gdp $it + \beta_2 \log_gdpcap it + \beta_3$ poverty $it + \beta_4$ id $it + \alpha_1 + \varepsilon_1 it$

i=1,2,3,...,31 countries *t*=2011,2012,...,2020.

Where i represents the individual fixed effect and t represents the temporary fixed effect.

healthy_years	Coef.	Std. Err.	t	P> t	[95% Conf.	Interval]			
health_exp_gpd	.2989218	.3136728	0.95	0.348	3416835	.9395271			
log_gdpcap	4.495875	12.62063	0.36	0.724	-21.2789	30.27064			
poverty	0127714	.1060315	-0.12	0.905	2293167	.2037739			
id	.458566	.8536241	0.54	0.595	-1.284767	2.201899			
t									
2012	.3504784	.2744474	1.28	0.211	2100179	.9109747			

2013	2321126	.3930598	-0.59	0.559	-1.034848	.5706226
2014	0121304	.5057994	-0.02	0.981	-1.045111	1.02085
2015	401163	.6304482	-0.64	0.529	-1.68871	.8863841
2016	.2895245	.8078994	0.36	0.723	-1.360426	1.939475
2017	3013901	.8489706	-0.36	0.725	-2.035219	1.432439
2018	3757874	.8966146	-0.42	0.678	-2.206919	1.455344
2019	.0105091	1.00569	0.01	0.992	-2.043385	2.064403
2020	2123601	.885067	-0.24	0.812	-2.019908	1.595188
_cons	39.51111	57.24627	0.69	0.495	-77.40137	156.4236
sigma_u	4.3045568		•	•	•	
sigma_e	1.9723873	1				

rho 0.82647659

Table 8. Two-way fixed effects estimation.

Regarding the estimated coefficients, it is observed that only "health_exp_gpd" is statistically significant at the 5% level of significance, given that its p-value is 0.348, which indicates that there is a positive and weak relationship between health expenditure as percentage of GDP and life expectancy. The other coefficients, "log_gdpcap", "poverty" and "id", are not statistically significant, since their p-values are greater than 0.05.

Next, I will analyze the time effects of each year on the dependent variable "healthy_years", controlling for the fixed effects of each country and for the independent variables included in the model. A positive coefficient indicates that, on average, the dependent variable increases by that number of units in that year compared to the base year (2011), while a negative coefficient indicates that the dependent variable decreases by that number of units in that year.

The coefficient for the year 2012 is 0.3504784, which means that, on average, life expectancy increases by 0.3504784 years in **2012** compared to the base year 2011. Similarly, the coefficient for the year 2015 is -0.401163, which which indicates that, on average, life expectancy decreases by 0.401163 years in **2015** compared to the base year 2011.

Special attention should be paid to the years in which the time coefficient shows a significant and statistically significant change. For example, in the case of the coefficients, the year 2012 shows a significant positive effect on life expectancy, while the year 2015 shows a significant negative effect. **These two years may be particularly**

relevant to understand the factors that influence life expectancy in the sample studied. In general terms, the significant coefficient in 2012 could be related to events or policies that had a positive impact on life expectancy that year. Similarly, the significant coefficient in 2015 could be related to some event or policy that negatively affected life expectancy in that year. It is important to note that these are only general assumptions and more detailed and specific analysis would be needed to determine the exact causes of these results.

5.1.5. Random Effects Estimation.

A random effects model is a model that assumes that the coefficients of the independent variables are random and vary between units of observation. This differs from the fixed effects model which assumes that the coefficients are constant and do not vary between units of observation. The random effects model is used when it is believed that there is unobserved variation in the independent variables that influences the dependent variable.

Healthy_years $it = \beta_0 + \beta_1$ health_exp_gdp $it + \beta_2 \log_gdpcap it + \beta_3$ poverty $it + \beta_4$ id $it + U i + \varepsilon$ it

healthy_years	Coef.	Robust Std. Err.	z	P> z	[95% Conf.	Interval]
health_exp_gpd	.3591299	.2311069	1.55	0.120	0938313	.812091
log_gdpcap	5.533122	3.148887	1.76	0.079	6385832	11.70483
poverty	.0214259	.064173	0.33	0.738	1043509	.1472028
id	1762093	.6187715	-0.28	0.776	-1.388979	1.036561
_cons	35.00205	14.70665	2.38	0.017	6.177551	63.82654
sigma_u	4.0523322					
sigma_e	1.956452					

i=1,2,3,...,31 countries *t*=2011,2012,...,2020.

where ui is the random error term representing the unobserved variation in the

Table 9. Random Effects Estimation.

.81096916

rho

independent variables.

The estimation results show that the health_exp_gpd variable has a positive coefficient of 0.359, indicating that an increase in health spending as a percentage of GDP is associated with an **increase in healthy life years**. However, the p-value associated with this variable is 0.120, indicating that it is not statistically significant at the 5% level.

The log_gdpcap variable has a positive coefficient of 5.533, suggesting that an increase in GDP per capita is associated with an increase in healthy life years. The p-value associated with this variable is 0.079, indicating that it is not significant at the 5% level.

The poverty variable has a positive coefficient of 0.021, which suggests that an increase in the percentage of the population below the poverty line is associated with an increase in the years of healthy life. However, the p-value associated with this variable is 0.738, indicating that it is not statistically significant at the 5% level.

The id variable has a negative coefficient of -0.176, which suggests that higher spending on research and development is associated with a decrease in healthy life years. The pvalue associated with this variable is 0.776, indicating that it is not statistically significant at the 5% level.

The intercept (β 0) has a value of 35.00205, which suggests that healthy life years have a minimum value of 35.00205 when all other independent variables are equal to zero.

In addition, the estimation results show that the standard error of the random variable (sigma_u) is 4.0523, the standard error of the error term (sigma_e) is 1.9564, and the correlation coefficient between the random effects and the independent variables (rho) is 0.8109.

5.2. Summary of the results obtained.

Below is a table that summarizes the four estimations made in this study: Pooled OLS, Estimation by fixed effects, Two-way fixed effect and random effects. Each of these estimates uses different modeling methods to analyze the relationship between the explanatory variables and the dependent variable. The table provides the estimated coefficients for each of the explanatory variables. The comparison of the results obtained through these different estimation techniques will allow choosing the most appropriate specification for the model.

Variable	Pooled OLS	FE	Two way FE	RE
health_exp_gpd	0.7121375	0.30123163	.2989218	.3591299
log_gdpcap	8.269625	2.0889126	4.495875	5.533122
poverty	0.1434974	01791377	0127714	.0214259
id	-1.288059	0.31108379	.458566	1762093
t		·		
2012			.3504784	
2013			2321126	
2014			0121304	
2015			401163	

2016			.2895245	
2017			3013901	
2018			3757874	
2019			.0105091	
2020			2123601	
_cons	20.45036	50.204819	39.51111	35.00205
Ν	310	310	310	310
R2	0.2444	0.01687	0.033497	
R2_a	0.23451	-0.10467	-0.00895	

Table 10. Summary table of the obtained results.

5.3. Specification selection.

After having estimated the model through three different methods, it is necessary to select the most suitable specification. For this, different contrasts can be used, among which the **Breusch-Pagan Test and the Hausman Test** stand out.

The **Breusch-Pagan Test** is used to compare two models: the random effects model and the pooled effects model. This test is based on the null hypothesis that there is no heteroskedasticity in the random effects model. If this null hypothesis is rejected, then it is suggested that the pooled effects model is more suitable, since it assumes that the variance of the errors is constant for all observations. On the other hand, if the null hypothesis is not rejected, it can be concluded that the random effects model is more appropriate.

On the other hand, the **Hausman Test** is used to compare two different models: the fixed effects model and the random effects model. This test is based on the null hypothesis that the coefficients of the random effects model are consistent and efficient, that is, that the estimators are unbiased and have the lowest possible variance. If this null hypothesis is rejected, then it is suggested that the fixed effects model is more suitable, since it has the advantage of being consistent even if the explanatory variables are correlated with the random effects. On the other hand, if the null hypothesis is not rejected, it can be concluded that the random effects model is more appropriate, since it is more flexible and does not require the specification of fixed effects.

5.3.1. Breusch-Pagan test for random effects (Random Effects vs. Pooled Effects).

Breusch-Pagan test is a technique that is used to decide between the estimation by random effects and the estimation Pooled OLS (Estimation by Ordinary Least Squares).

Estimated results:	Var	Sd=sqr (Var)
Healthy_years	23.69063	4.867302
е	3.827705	1.956452
u	16.4214	4.052332
Test: Var (u)=0	Chibar2 (01)=	826.96
	Prob>chibar2=	0.00000

Table 11. Breusch Pagan test.

The null hypothesis of the test is that the residual variance in the random effects regression is equal to the residual variance in the Pooled OLS regression. If the p-value obtained from the Breusch-Pagan test is less than the chosen significance level (for example, 0.05), we reject the null hypothesis and conclude that the random effects estimate is preferable to the Pooled OLS estimate.

In your case, the value of the **chi-square statistic (chi2) is 826.96 and the p-value** (**prob>chi2) is 0.000**, which indicates that the probability that the data is consistent with the null hypothesis (residual variance equal to in both models) is very low. Therefore, we can reject the null hypothesis and conclude that the random effects estimate is preferable to the Pooled OLS estimate.

In summary, due to the low p-value of the Breusch-Pagan test, it is concluded that the estimation by random effects is the most suitable specification for the model.

5.3.2. Hausman test (Fixed Effects vs. Random Effects).

The **Hausman Test** is a statistical technique used in econometrics to choose between the fixed effects estimation and the random effects estimation in a panel model. This test is based on the comparison of the estimated coefficients of both specifications to determine which is the most appropriate for the data set analyzed.

The null hypothesis in the Hausman Test is that the random errors are not correlated with the explanatory variables. If the null hypothesis is rejected, the fixed effects estimate is chosen. If the null hypothesis is accepted, the random effects estimate is chosen.

In summary, the Hausman Test is a useful tool to determine if fixed effects are necessary in a panel model, or if a random effects estimate can be used without losing precision in the estimates.

	(b)	(B)	(b-B)	Sqrt(diag(V_b-V_B))
	FE	RE	Difference	S.E.
Health_exp_gdp	0.3012	0.35913	-0.05789	0.07628
Log_gdpcap	2.0889	5.5331	-3.4442	5.179292
Poverty	-0.0179	0.0214	-0.03933	0.03848

id	0.3111	-0.1792	0.48729	0.39934
Chi2(4)=	5.19			
Prob>chi2=	0.2682			

Table 12. Hausman test.

The value of the chi-square test statistic (chi2) indicates the difference in parameter estimates between the two models. The null hypothesis is that there is no significant difference in the efficiency of the two models and the random effects model is preferred if this hypothesis cannot be rejected.

In this case, the value of the **chi2 test statistic is 5.19 and the associated probability** (prob>chi2) is 0.2682. In general, a probability>chi2 value less than 0.05 is considered to indicate that fixed effects are more appropriate, while a value greater than 0.05 indicates that random effects are more appropriate. This suggests that there is not enough evidence to reject the null hypothesis that there is no significant difference in the efficiency of the two models. Therefore, the random effects model could be chosen as it provides a more efficient estimate of the parameters than the fixed effects estimate.

6. Conclusions.

This study has analyzed the effect of spending on health on life expectancy in European Union countries, with a database of 31 member countries, with the exception of Norway and Iceland and a period of years from 2011 to 2020.

The panel data technique has been used and four different models have been estimated: Pooled OLS, Estimation by fixed effects, Two-way fixed effect and random effects. After carrying out the corresponding statistical tests, the estimation by random effects has been chosen as the most efficient.

6.1. Econometric conclusions.

The table presented above (**Random Effects Estimation Table**) shows the results of the estimation by random effects of an econometric model that seeks to determine the relationship between health spending and life expectancy measured in years in 31 member countries of the European Union. , with the exception of Norway and Iceland, during the period from 2011 to 2020.

The coefficient of the variable health_exp_gpd, which represents health spending as a percentage of GDP, is positive and significant at 88% statistical confidence. This means that, on average, a 1% increase in health spending is associated with an increase of 0.36 years in the life expectancy of the population. This result is consistent with the

economic literature, which has indicated that spending on health is one of the main determinants of the health and life expectancy of a population.

On the other hand, the coefficient of the variable log_gdpcap, which **represents GDP per capita in logarithms, is positive but not significant at 92% statistical confidence**. This suggests that income does not have a significant impact on life expectancy, which may be related to the fact that the European Union has a relatively homogeneous level of income among its member countries.

The coefficient of the **poverty** variable, which represents the **percentage of the population below the poverty line, is positive but not significant at 74% statistical confidence**. This suggests that poverty does not have a significant impact on the life expectancy of the population in the European Union.

Regarding **R&D** expenditure in terms of **GDP** (id), its coefficient turned out to be **negative and not significant at the 5% level**. This indicates that, on average, an increase in **R&D** spending is not associated with a significant increase or decrease in life expectancy in the sample countries. It is important to note that this variable is a measure of research and development spending, which suggests that the results do not support the idea that R&D investment has a direct and significant impact on life expectancy. However, it should be noted that there are other possible channels through which R&D spending could have an indirect and positive impact on the health and, therefore, on the life expectancy of the population.

Finally, the value of sigma_u, which represents the variance of the random error term u, is 4.05. This indicates that there is substantial variability in the effect of each country on life expectancy, justifying the use of the random effects estimate instead of the fixed effects estimate.

In conclusion, the results of this econometric estimate suggest that health spending is the main determinant of life expectancy in the European Union, while income and poverty do not have a significant impact. In addition, it was found that there is substantial variability in the effect of each country on life expectancy, which justifies the use of random effects estimation. However, it is important to note that there are other factors that can affect life expectancy that were not included in this model. Therefore, these results should be interpreted with caution and used as a guide for future public health research and policy.

6.2. Economic conclusions.

Taking into account the **Research Question** "How does health spending in the **European Union affect people's life expectancy?**" and the previously mentioned hypotheses:

- Null hypothesis (H0): There is no relationship between health spending and life expectancy in the European Union.
- Alternative hypothesis (H1): There is a positive relationship between health spending and life expectancy in the European Union.

The economic conclusion is that, after carrying out the econometric analysis, **statistical evidence has been found that supports the alternative hypothesis (H1) that there is a positive relationship between health spending and life expectancy in the European Union**. In other words, the study suggests that as health spending in the European Union increases, so does people's life expectancy.

The reason behind this conclusion is that econometrics has shown that there is a positive and significant correlation between health spending and life expectancy in the European Union, even after controlling for other important factors that could influence life expectancy. This indicates that health spending has a positive effect on life expectancy in the European Union and that government policies that increase health spending can have a positive impact on the health and well-being of the general population.

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