

This document shows how the theme selected has been captured in fifteen minutes of audio-visual reporting: the history of the Battle of La Punta and its current situation.

From the first moment, in which we, Ventura Alonso and Sergio Galmés, two students of double degree of Journalism of the Universitat Jaume I, face the story, until now, point in which we have already been able to carry out the Final Work of Degree after months of work. In these pages, we are prepared to explain each step, from the election of this topic, to the emission possibilities, going through the objectives, the work team and the progress in each phase of work. We we'll speak about our unattained objectives, as well as the work that, by different circumstances, has not been possible to add in the final product and also the limitations and inconveniences that we had to deal with.

This topic meets the basic points of journalistic criteria. It is a highly topical subject, present in the public agenda and with a great frame of news due to the latest events and to those to come. In addition, it has a great social interest, since what it happened at the time, still has an intense cultural and human transcendence, and the future things that may happen will probably mold the sociopolitical structure of Valencia. It is, then, a subject of great magnitude and it presents a clear conflict.

This work has been done by the two students enrolled in this end-of-degree project. We are only two in the team apart from the aid of our tutor, Hugo Doménech, and the technicians of the Laboratory of Communication of the UJI. As for the technical support, we have always worked with the same material to achieve a visual and audio coherence, although there have been technical problems in some interviews and in some audio files.

We started the project with three great goals to achieve. First, we wanted to make visible an act of the past with great social significance that had been distorted by the years. Second, we wanted to focus the attention on an important current issue to be considered among Valencian citizens. And third, we wanted to set basics for possible future events. In other words, to make evident in the work done, the answer to questions such as, how, where and why, performing an exercise in journalistic analysis and interpretation and working on the background, the current situation of the conflict and its future prospects.

In the same way, there are also a series of extra-journalistic objectives, beyond what we wanted to achieve with the report: To verify if we had reached the level of competencies necessary for the performance of a quality audiovisual report, and to see if we could

successfully apply the theory and the skills learned these past years. However, we have faced major constraints and problems when it comes to working on our project. The first has been about the topic chosen. La Punta is a neighborhood located in Valencia and we live in Castellón. Travel, time and our economic possibilities have conditioned the shooting schedule.

Another big issue that we had to deal with is associated with our sources. Although we had documented ourselves very well, and we had a functional source map, two of the people who had to help us there couldn't make it. Aurelio Martínez, president of the Autoridad Portuaria and Carmen González, president of the association of neighbors of La Punta, did not show up for our meeting, due to scheduling problems. However, Marta Villalonga, figurehead of the Office of the Presidency of the Autoridad Portuaria and Mireia Vidal daughter of Carmen González, offered to help us in the case.

Another of the difficulties we have had to face is finding good shooting spots. The area of La Punta, is a plot of land. A huge open space where it's very difficult to access. The only thing we could do was to work with creativity, passion, and pride towards the finished or desired product. We tried to reflect in images the interpretation of reality and its meaning. The focus of action of this problem has been in the postproduction.

It is also important to highlight other limitations which have conditioned the final result of the work. We must emphasize our commitment to try to create a solid narrative thematic thread without using a voice-over resource, which has made difficult to carry out the script and montage, but always with the objective of achieving higher journalistic quality and dynamism.

We also had a lot of material after the production and filming much of which has not place within 15 minutes of portage for reasons of space and argument. In fact, the project has 6 different sources instead of the 8 previously interviewed. Josevi Casany activist of Agro was present in the harshest moments of the expropriations of the area, but his statements, although interesting, were undermined by other statements in relation to the same period.

Thus, to get that the background of the report wasn't too long and not to fall into a more documentary than journalistic treatment, it has been decided to discard this source. Alejandro Cueva, an environmental expert from Valencia, was also interviewed in order to confirm any environmental repercussion of the construction of the ZAL, the arguments given have not been able to deepen in the report during its duration and the way of coherence given to the

narrative line. The discarding of these two sources, is an example of how a previous script made before the formation, changed the definite final result and structural changes.

Before concluding this summary, it is important to underline that in the days in which the delivery and defense of this report will take place, the conflict will be alive. The theme is current and in continuous change. The Autoridad Portuaria has already made the plan to carry out the new ZAL and it is waiting to be approved. The activist groups are already preparing the attack as they request the reversal. It is a living subject that will undergo changes in the near future, and we have a great deal of material from sources of interest. It is a living subject that will undergo changes in the near future, and we have a great deal of material from sources of interest on it. It is possible, that this work can see the basis for a larger report and with a greater coverage both temporally and in depth.

Finally, we want to highlight the experience both personally and professionally that has meant the realization of this project for us. Despite difficulties, we have learned and grown. It was the first time that we have faced an audiovisual script and a montage of a report of such difficulty, and we have been learning since the start. Time, work and enthusiasm have been invested in a project in which we have believed from the start. We thank the University for the technical material provided, the technicians of the Communication Laboratory for the support and Hugo Doménech for the advice, guidance and patience.